Deans of business schools around the globe are having to lead fundamental transformations in their units in response to globalization, shifting demographics, changing student ‘buyer’ values, improving technologies, the Internet, the need for creativity and innovation in organizations, etc. As a result, business school leaders are interested in ‘best practices’ and benchmarking with other progressive and innovative schools.

The ICSB Deans Executive Leadership Forum begins in the evening on June 5, 2015 with a welcome/networking reception, followed by workshop sessions on June 6, 2015 that will address these and other issues related to entrepreneurial leadership to include:

- New Global Students
- Future Education Pedagogy
- The Role of Higher Education in Supporting Innovation in SMEs
- Best Practices in Entrepreneurial Education
- Promoting Entrepreneurship in Higher Education
- Creating Global Networks
FOCUS FOR TRANSFORMATION

The New Type of Global Student

By blending online and classroom experiences, it’s possible to design and deliver a radically new learning model that can drive a dramatic increase in individuals’ learning - creating an entrepreneurial mindset that results in entrepreneurial thought and action.

The Future of Online Education

From digital photography to race car driving...even childbirth courses, online learning is exploding in popularity. Last year, a Stanford University computer science professor opened enrollment to an online course and 160,000 people enrolled.

Creating Global Networks

ICSB members representing education, industry, financial institutions and government provide a worldwide network of ideas and experience exchanges on management assistance for small business.
THE ICSB DEANS EXECUTIVE LEADERSHIP FORUM IS A UNIQUE EVENT THAT OFFERS NETWORKING OPPORTUNITIES AND A DEDICATED WORKSHOP PROGRAM, FOLLOWED BY THE 60TH ANNUAL ICSB WORLD CONFERENCE IN DUBAI, UAE.

> COST: $1,000 USD PER ATTENDEE (INCLUDES FORUM & CONFERENCE)
SCHEDULE

Friday, June 5, 2015
6.00pm - 8.00 pm: Welcome & Networking Reception

Saturday, June 6, 2015
8.00am - 8.30am: Registration and Networking
9.00am - 2.30pm: ICSB Deans Forum Sessions
6.00pm - 8.00pm: ICSB 2015 Opening Reception

June 7-9, 2015
ICSB 2015 World Conference Sessions
Registration fee for Deans Forum includes ICSB 2015 World Conference attendance