



DEANS EXECUTIVE LEADERSHIP FORUM

LOCATION: DUBAI, UAE

WELCOME/NETWORKING RECEPTION: JUNE 5, 2015

DEANS EXECUTIVE LEADERSHIP FORUM: JUNE 6, 2015

ICSB 2015 WORLD CONFERENCE: JUNE 7 - 9, 2015



PRE CONFERENCE EVENT AT THE ICSB 2015 WORLD CONFERENCE IN DUBAI, UAE

Deans of business schools around the globe are having to lead fundamental transformations in their units in response to globalization, shifting demographics, changing student 'buyer' values, improving technologies, the Internet, the need for creativity and innovation in organizations, etc. As a result, business school leaders are interested in 'best practices' and benchmarking with other progressive and innovative schools.

The ICSB Deans Executive Leadership Forum begins in the evening on June 5, 2015 with a welcome/networking reception, followed by workshop sessions on June 6, 2015 that will address these and other issues related to entrepreneurial leadership to include:

- ★ New Global Students
- ★ Future Education Pedagogy
- ★ The Role of Higher Education in Supporting Innovation in SMEs
- ★ Best Practices in Entrepreneurial Education
- ★ Promoting Entrepreneurship in Higher Education
- ★ Creating Global Networks

An aerial photograph of the Burj Al Arab hotel in Dubai, United Arab Emirates. The hotel's distinctive sail-shaped architecture is prominent on the left, situated on an artificial island. The surrounding area is a lush resort with numerous palm trees, a large blue swimming pool, and a winding canal with a small boat. In the background, other buildings and the city skyline are visible under a clear blue sky. A green text box with white text is overlaid on the right side of the image.

INNOVATION.
CREATIVITY.
TRANSFORMATION.

FOCUS FOR TRANSFORMATION



The New Type of Global Student

By blending online and classroom experiences, it's possible to design and deliver a radically new learning model that can drive a dramatic increase in individuals' learning - creating an entrepreneurial mindset that results in entrepreneurial thought and action.

The Future of Online Education

From digital photography to race car driving...even childbirth courses, online learning is exploding in popularity. Last year, a Stanford University computer science professor opened enrollment to an online course and 160,000 people enrolled.

Creating Global Networks

ICSB members representing education, industry, financial institutions and government provide a worldwide network of ideas and experience exchanges on management assistance for small business.



THE ICSB DEANS EXECUTIVE LEADERSHIP FORUM IS A UNIQUE EVENT THAT OFFERS NETWORKING OPPORTUNITIES AND A DEDICATED WORKSHOP PROGRAM, FOLLOWED BY THE 60TH ANNUAL ICSB WORLD CONFERENCE IN DUBAI, UAE.

> COST: \$1,000 USD PER ATTENDEE (INCLUDES FORUM & CONFERENCE)

SCHEDULE

Friday, June 5, 2015

6.00pm - 8.00 pm: Welcome & Networking Reception

Saturday, June 6, 2015

8.00am - 8.30am: Registration and Networking

9.00am - 2.30pm: ICSB Deans Forum Sessions

6.00pm - 8.00pm: ICSB 2015 Opening Reception

June 7-9, 2015

ICSB 2015 World Conference Sessions

*Registration fee for Deans Forum includes ICSB 2015
World Conference attendance*



Global Knowledge.
Global Networks.





DEANS EXECUTIVE LEADERSHIP FORUM



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www.ICSB2015.org