ABSTRACT

Project-based courses at Princess Sumaya University for Technology (PSUT) usually result in innovative products which can be a good start for new entrepreneurial businesses. The question is: what happens to these projects after passing the course? At the beginning students were showing great interest in their projects, however, they did not know how to take their projects to the next level. At PSUT, engineering and IT disciplines focus solely on the technical aspect of learning, i.e. how to create, but there is little interest in the business aspect of the new product development process. Students care about creating new innovative products without matching these products to real market needs, or even without thinking if there is a need for these products in the market. This research reviews the situation of entrepreneurship education in Jordan in general and at PSUT in particular focusing on engineering students. It also aims to assess the importance of entrepreneurship for these students, and how they can benefit from it in transforming their course projects into businesses, in addition to giving some recommendations for the university to on how it can support entrepreneurship.