Parallel Track #1 | Sunday, 7 June 2015 | 08:00-09:30
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	Global Entrepreneurship Monitor (GEM) Track (DWTC, Ajman A, First Floor, Concourse 2)	Public Policy and Regulation Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Creativity Track (DWTC, Dubai E, First Floor, Concourse 2)	Small Business and SME Track (DWTC, Dubai A, First Floor, Concourse 2)	Family Business Track (DWTC, Fujairah A, First Floor, Concourse 2)
Session Chair	**Abdul Ali, Babson College (USA)**	**Hyunkyu Do, University of Manchester (UK)**	**Lotfi Belkhir, McMaster University (Canada)**	**Burger Dominik, University of St.Gallen (Switzerland)**	**Denise Fletcher, University of Luxembourg (Luxembourg)**
	#286 - Different Strokes for Different Folks: How Entrepreneurship is Expressed Differently around the World. Author: Abdul Ali, Babson College (USA)	#273 - Community Building Strategy for a Successful Startup Ecosystem; Evidence from Tech city UK. Author: Hyunkyu Do, University of Manchester (UK)	#141 - What Are the Metrics of Innovation? Author: Lotfi Belkhir, McMaster University (Canada)	#144 - Performance of Established Small and Medium-Sized Enterprises: Investigating the Roles of CEOs' Regulatory Focus and Cognitive Empathy. Authors: Burger Dominik, University of St.Gallen (Switzerland)	#276 - Relations in Public: How Identity Work Is Invoked through Televisual Portrayals of Family Business Leadership Transitions. Authors: Denise Fletcher, University of Luxembourg (Luxembourg) and Markus Plate, Jonkoping University (Sweden)
	#231 - Determinants of Entrepreneurial Intentions in Diverse Geographic Regions with Different Levels of Economic Development: A Study with Portuguese -Speaking Countries (Angola, Brazil and Portugal). Authors: Dambusse Libombo, Escola Superior de Negócios e Empreendedorismo de Chibuto (ESNEC) and University of Beira Interior (Portugal) and Anabela Dinis, University of Beira Interior/NECE Research Unit (Portugal)	#215 - A Study on Level Evaluation of Entrepreneurial Activities, Initiative and Inquiry in Korea. Authors: Moonsun Kim, Moonjin Ban, Jaeyoung Park, Hyeram Kim, Korea Entrepreneurship Foundation (South Korea)	#173 - The Innovation Process in Small Firms. Auhor(s): Roy Broersma, Maastricht University (Netherlands); Anita van Gils and Andries de Grip, Maastricht University (Netherlands)	#155 - Narrating the entrepreneurial exit: Evidence from Austria. Authors: Zulaicha Parastuty, Robert J. Breitenecker and Erich J. Schwarz, Alpen-Adria-Universität Klagenfurt (Austria)	#64 - Problematizing Socioemotional Wealth as Dominant Paradigm in Family Firm Research. Authors: Rupert Hasenzagl, AKAD University (Germany); Isabella Hatak and Hermann Frank, WU Vienna University of Economics and Business (Austria)
	#137 - The Role of Institutional Factors in the Development of New Technologies: An Exploratory Study within New and Established Ventures. Authors: David Urbano, Universitat Autonoma de Barcelona (Spain); Maribel Guerrero, Deusto Business School (Spain); João Ferreira, University of Beira Interior (Portugal) and Cristina Fernandes, Polytechnic Institute of Castelo Branco (Portugal)	#174 - Behavior of lending and deposit rates in Sri Lanka. Author: Wasanthi Madurapperuma, University of Kelaniya (Sri Lanka)	#245 -Accelerating Open Innovation: A Stakeholder Approach. Authors: Moyra Marval and Jacqueline Fendt, ESCP Europe (France)	#183 - The Effect of the Small and Medium Sized Retailers on the Employment in the Manufacturing Industry. Authors: Jung-Hee Lee, Chung-Ang University (South Korea)	#42 - Mechanisms of Intergenerational Knowledge Transfer among Indonesian Family Firms. Authors: Hanny Kusuma, Universitas Atma Jaya Yogyakarta (Indonesia) and Nurul Indarti, Universitas Gadjah Mada (Indonesia)

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Parallel Track #1 | Sunday, 7 June 2015 | 08:00-09:30
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	Information Systems and Technology Track (DWTC, Dubai B, First Floor, Concourse 2)	Women and Minority Issues Track (DWTC, Fujairah B + C, First Floor, Concourse 2)	Education and Pedagogy Track (DWTC, Ajman D, First Floor, Concourse 2)	Local Entrepreneurship Issues Track (DWTC, Dubai D, First Floor, Concourse 2)	Workshop Track (DWTC, Dubai C, First Floor, Concourse 2)
Session Chair	**Veronica Scuotto, University of the West of Scotland (UK)**	**Martie-Louise Verreynne, The University of Queensland (Australia)**	**Claudia Linde, Luebeck University of Applied Sciences (Germany)**	**Osiris Jorge Parcero, United Arab Emirates University (UAE)**	#308 - The Panel Study of Entrepreneurship Dynamics (PSED) I and II: A Look Inside the Start-Up Process. Authors: Charles Matthews, University of Cincinnati (USA) and Diana Hechavarria, University of South Florida (USA)
	#129 - Exploring the Use of Social Networking Sites in Banking Services: Evidence from China. Authors: Veronica Scuotto and Xin Guo, University of the West of Scotland (UK); and Wanxin Xue, Beijing Union University (China)	#177 - Application of Strategic Typology to Analyse Female Business Operators in Resource Boomtowns. Authors: Humaira Malik, Jo-Anne Everingham, Martie-Louise Verreynne and Will Rifkin, The University of Queensland (Australia)	#68 - The Startup Funnel of Two Universities for the Development to an Entrepreneurial University and to a Startup Campus. Authors: Claudia Linde and Jürgen Klein, Luebeck University of Applied Sciences (Germany)	#299 - Becoming a Knowledge Economy: The Case of Qatar, UAE and 17 Benchmark Countries. Author: Osiris Jorge Parcero, United Arab Emirates University (UAE)	
	#143 - Why Small Suppliers Continue to Participate in Electronic Reverse Auctions? – Integration of Economic and Social Values. Authors: Won Jun Lee, Sungkyunkwan University (South Korea) and Hyun-Am Shin, Samsung Economic Research Institute (South Korea)	#162 - Study of the Contribution of Research into Women Entrepreneurship: A Meta-analysis of Discourses using ATLAS.ti. Authors: Iiris Aaltio and Qian Wang, University of Jyväskylä (Finland)	#66 - Addressing Undergraduate Entrepreneurship Student Expectations: An Exploratory Study. Author: Peter Balan, University of South Australia (Australia)	#300 - How Social Business Initiatives Can Be Implemented in the UAE in the Academic and Private Sector. Author: Samantha Caccamo, Social Business Earth (Switzerland)	
	#75 - Harnessing Generativity of Digital Objects through Process Innovation. Author: Anna Morgan-Thomas, University of Glasgow (UK)	#227 - Developing-Country Women Not Pushed by Necessity into Entrepreneurship: Looking at Them in Brazilian Universities. Authors: Edmilson Lima, Universidade Nove de Julho - UNINOVE (Brazil) and Blanca García, ICSB México (México)	#104 - Do Entrepreneurship Education Programs Affect Entrepreneurial Intention? Authors: Elham Yazdani, Masoud Moradi and Zeynab Aeeni, University of Tehran (Iran)	#311 - ARMS International. Authors: Maqsood Sandhu and Mohammad Jamal Arif, United Arab Emirates University (UAE)	

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Parallel Track #2 | Sunday, 7 June 2015 | 11:30-13:00
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	Global Entrepreneurship Monitor (GEM) Track (DWTC, Ajman A, First Floor, Concourse 2)	Social Entrepreneurship, CSR, and CSV Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Creativity Track (DWTC, Dubai E, First Floor, Concourse 2)	Small Business and SME Track (DWTC, Dubai A, First Floor, Concourse 2)	International Business Track (DWTC, Fujairah A, First Floor, Concourse 2)
Session Chair	**William Trumbull, The Citadel (USA)**	**Lotfi Belkhir, McMaster University (Canada)**	**Juho Ylimäki, University of Vaasa (Finland)**	**Elina Varamäki, Seinäjoki University of Applied Sciences (Finland)**	**Stoyan Stoyanov, University of Strathclyde (UK)**
	#243 - Entrepreneurship Development in Russia: Is Russia a Normal Country? Authors: William Trumbull, The Citadel (USA) and László Szerb, University of Pécs (Hungary)	#55- Global Reporting Initiative: Does It make a Difference? Author: Lotfi Belkhir, McMaster University (Canada)	#114 - Barriers to productive supplier involvement in joint product development. Authors: Juho Ylimäki and Tero Vuorinen, University of Vaasa (Finland)	#176 - Unfinished Business Transfers in the Finnish Small Businesses. Authors: Elina Varamäki, Anmari Viljamaa, Juha Tall and Anne-Maria Mäkelä, Seinäjoki University of Applied Sciences (Finland)	#191 - Empowered by Foreignness: From Liabilities to Assets. Authors: Stoyan Stoyanov, University of Strathclyde (UK) and Richard Woodward, University of Edinburgh (UK)
	#232 - Healthiness of Business Ecosystems: A Comparison of Korea, Germany, and Japan. Author: Ki-Chan Kim, The Catholic University of Korea (South Korea)	#146 - Entrepreneurial Teams in Social New Venture Creation: A Research Agenda. Authors: Cyrine Ben-Hafaïedh, IÉSEG School of Management (France) and Frédéric Dufays, University of Liege (Belgium)	#117 -SME Owner-Managers' Anticipated Returns to Commercialisation: The Influence of Organisational Factors. Author(s): Hang Do, Kingston University London (UK); Tim Mazzarol, University of Western Australia (Australia); Thierry Volery, University of St. Gallen, (Switzerland); Geoff Soutar, Western Australia (Australia); and Sophie Reboud, Groupe ESC Dijon Bourgogne (France)	#128 - The Impact of Strategic Entrepreneurial Orientation, Learning Orientation and Reconfiguring Capability on Export Performance of SMEs in Nigeria. Authors: Tope Abiodun and Rosli Mahmood, Universiti Utara Malaysia (Malaysia)	#138 - The Influence of Subsidiary, International Company and Environment Factors on Social Response Activities and Corporate Social Performance: The Case of Multinational Enterprises Operating in Tunisia. Authors: Rim Ghezal and Romdhane Khemakhem, Faculty of Economics and Management of Sfax (Tunisia)
	#70 - Colombian Entrepreneurial Dynamic: 2006-2013. Author: Rodrigo Otoniel Varela Villegas, Universidad Icesi (Colombia)	#63 - The Trading Concepts Informing Social Enterprise Business Models. Authors: Eva Balan-Vnuk, The University of Adelaide (Australia); Peter Balan, University of South Australia (Australia); and Noel Lindsay, The University of Adelaide (Australia)	#292 - The curious case of curiosity: An examination of key antecedents of innovation. Authors: Yuzhen Zhou and Charles Matthews, University of Cincinnati (USA)	#142 - SME cluster in the aftermath of a disaster: Significant Revival or Mere Survival – a case study with a social capital approach. Authors: Prajakta Khare, Kwansei Gakuin University (Japan)	#7 - Cash Waqf as a Islamic Social Entrepreneurship Model: Empirical Analyses on Some Wakf Institutions in Indonesia. Authors: E.S Margianti, Dwi A. Haryanti and Dharma T Ediraras, Gunadarma University (Indonesia)

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Parallel Track #2 | Sunday, 7 June 2015 | 11:30-13:00
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	Finance and Economics Track (DWTC, Dubai B, First Floor, Concourse 2)	Women and Minority Issues Track (DWTC, Fujairah B + C, First Floor, Concourse 2)	Education and Pedagogy Track (DWTC, Ajman D, First Floor, Concourse 2)	Local Entrepreneurship Issues Track (DWTC, Dubai D, First Floor, Concourse 2)	Workshop Track (DWTC, Dubai C, First Floor, Concourse 2)
Session Chair	**Darush Yazdanfar, Mid Sweden University (Sweden)**	**Silke Tegtmeier, Leuphana University of Lüneburg (Germany)**	**Mette Ohlendorff, Copenhagen School of Design and Technology (Denmark)**	**Abdul Karim Khan, United Arab Emirates University (UAE)**	#320 - Why Regional Case Studies Matter: The Path to Research and Development. Author: Paul Swiercz, The George Washington University (USA) and Lara Jelenc, Univeristy of Rijeka (Croatia)
	#83 - Debt Financing among Newborn and Young Swedish Businesses: Empirical Evidence from Swedish Data. Authors: Darush Yazdanfar and Peter Öhman, Mid Sweden University (Sweden)	#82 - Jackeline-of-all-trades: Testing Lazear's View of Entrepreneurship for Women Graduates. Authors: Silke Tegtmeier, Leuphana University of Lüneburg (Germany); Agnieszka Kurczewska, University of Lodz (Poland); and Jantje Halberstadt, Leuphana University of Lüneburg (Germany)	#79 - Northern Lights and Beyond - A Nordic Approach to Entrepreneurship at Design Schools. Author: Mette Ohlendorff, Copenhagen School of Design and Technology (Denmark)	#302 - How and When Subordinate's Worldviews Lead to Abusive Supervision? Integrating Motivational Goal Schema and Victim Precipitation Perspectives. Authors: Abdul Karim Khan, United Arab Emirates University (UAE); and Samina Quratulain, Lahore University of Management Sciences (Pakistan)	
	#65 - Large Scale Analysis on Fund Characteristics and Performance Persistence for Islamic Equity Funds. Authors: Rania Makni, HEC Tunis (Tunisia); Olfa Benouda and Ezzedine Delhoumi, Institut of High Commercial Studies of Tunisia (Tunisia)	#56 - Gender and Perceptions about Entrepreneurship: A Social Role Perspective. Authors: Vishal Gupta, Binghamton University (USA); Safal Batra, Indian Institute of Management at Indore (India); and Alka Gupta, Lynchburg College (USA)	#186 - Study on Entrepreneurship Inclination of Undergraduate Students: A Special Reference to International Islamic University Malaysia. Authors: Zarinah Hamid, International Islamic University (Malaysia); Herna Muslim, Intec Education College (Malaysia); and Zuhairah Ariff Abd Ghaddas, Universiti Sultan Zainal Abidin (Malaysia)	#304 - Migration and Happiness: Evidence from Germany. Authors: Marina-Selini Katsaiti and Mrittika Shamsuddin, United Arab Emirates University (UAE)	
	#26 - Impact of Credit Guarantee on the Survival of SMEs and Default Prediction for SMEs: Empirical Evidence from Taiwan. Authors: Yeong-Jia Goo and An-Yu Shih, National Taipei University (Taiwan)	#57 - Gender and the Production of Entrepreneurial Legitimacy: A Bourdieusian Perspective. Authors: Claire Leitch, Lancaster University (UK); Maura McAdam, Queen's University (UK); and Richard Harrison, Lancaster University (UK)	#318 - From Engineering to Entrepreneurship: The Case of Engineering Students at Princess Sumaya University for Technology. Authors: Abdelraheem Abual Basal and Rand Badran , Princess Sumaya University for Technology (Jordan)	#307 - Does Islamic Rule Really Empower Women? A Comment. Author: Mrittika Shamsuddin, United Arab Emirates University (UAE)	

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Parallel Track #3 | Sunday, 7 June 2015 | 15:00-16:30
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	Small Business and SME Track (DWTC, Ajman A, First Floor, Concourse 2)	**Social Entrepreneurship, CSR, and CSV Track (DWTC, Ajman B+C, First Floor, Concourse 2)**	**Creativity Track (DWTC, Dubai E, First Floor, Concourse 2)**	**Small Business and SME Track (DWTC, Dubai A, First Floor, Concourse 2)**	**Family Business Track (DWTC, Fujairah A, First Floor, Concourse 2)**
Session Chair	**Anthony Buckley, Dublin Institute of Technology (Ireland)**	**Vinciane Servantie, University of Los Andes (Colombia)**	**Martie-Louise Verreynne, The University of Queensland (Australia)**	**Patrick Holzmann, Alpen-Adria-Universität Klagenfurt (Austria)**	**Thomas Henschel, Hochschule für Technik und Wirtschaft Berlin (Germany)**
	#94 - The Bald Barista Case Study - Creating a Buzz in the City. Authors: Anthony Buckley and Elaine Mooney, Dublin Institute of Technology (Ireland)	#206 - Causation, Effectuation and Bricolage Shifts in the Context of Social Entrepreneurship. Authors: Vinciane Servantie, University of Los Andes (Colombia); Martine Hlady Rispal, University of Bordeaux (France); and Ana María Cabrales, University of Los Andes (Colombia)	#149 - Sources of Slack and Innovation in Small Firms. Authors: Martie-Louise Verreynne and John Steen, The University of Queensland (Australia)	#109 - Business models for disruptive technologies - findings from the 3D printing industry. Authors: Patrick Holzmann, Robert J. Breitenecker and Erich J. Schwarz, Alpen-Adria-Universität Klagenfurt (Austria)	#50 - Financing Decisions in Family Business in Replacing Midcap Standard Mezzanine Programmes in Germany. Authors: Mark Hill, Edinburgh Napier University (UK) and Thomas Henschel, Hochschule für Technik und Wirtschaft Berlin (Germany)
	#293 - Survey of Financial Return Crowd-Funding for Korean SME Policy Implication. Author: Jay M. Chung, Soongsil University (South Korea)	#108 - Facilitating Youth Entrepreneurship at the Bottom of the Pyramid: A Proposed Research Agenda. Authors: Eric Clock and Tim Mazzarol, University of Western Australia (Australia)	#224 - A Multi-Country Study of Complex Interactions of Factors Affecting Product Innovation and Process Innovation in Small and Medium Enterprises (SMEs) in the Manufacturing Sector. Authors: Avraam Papastathopoulos, Abu Dhabi University (UAE); Faidon Komisopoulos, Technical Educational Institute of Athens (Greece); and Syed Zamberi, Abu Dhabi University (UAE)	#181 - Exploring definitions of Lifestyle Entrepreneurship using a case study of Local Surfers in the South West of England. Authors: Emily Beaumont, Plymouth University (UK)	#180 - On Causalities of De-Internationalization of Family Businesses: Case Evidence from German SMEs. Authors: Joerg Freiling and Matthis Schneegass, University of Bremen (Germany)
	#241 - VLCC: A Women Enterprise in Wellness Industry. Author: Raj Kovid, NIIT University (India)	#61 - Implementing Corporate Social Responsibility (CSR) in upstream supply chain of French SMEs: opportunity or constraint? Authors: Issam Laguir and Rébecca Stekelorum, Montpellier Business School (France)	#258 - Building a Creative Economy: Korea's Strategy towards Globalization. Authors: Ki-Chan Kim, The Catholic University of Korea (South Korea); Myung Soo Kang, Hansung University (South Korea); and John Laurence Enriquez, The Catholic University of Korea (South Korea)	#53 - Entrepreneurial Orientation and Firm Performance: The Case of Indian SMEs. Authors: Vishal Gupta, Binghamton University (USA); and Safal Batra, Indian Institute of Management at Indore (India)	#41 - Interaction Between External Managers and Family Ownership in SME Internationalization. Author: Alfredo D'Angelo, University of Glasgow (UK)

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Parallel Track #3 | Sunday, 7 June 2015 | 15:00-16:30
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	Finance and Economics Track (DWTC, Dubai B, First Floor, Concourse 2)	Women and Minority Issues Track (DWTC, Fujairah B + C, First Floor, Concourse 2)	Public Policy and Regulation Track (DWTC, Ajman D, First Floor, Concourse 2)	Local Entrepreneurship Issues Track (DWTC, Dubai D, First Floor, Concourse 2)	Workshop Track (DWTC, Dubai C, First Floor, Concourse 2)
Session Chair	**Alois Weidinger, Higher Colleges of Technology (UAE)**	**Muhammad Azam Roomi, Cranfield University (UK)**	**Janet Tan, National Chengchi University (Taiwan)**	**James Ryan, United Arab Emirates University (UAE)**	#284 - Global Entrepreneurship Monitor Workshop. Authors: Jonathan Levie, University of Strathclyde (UK) and Donna Kelley, Babson College (USA)
	#112 - The Role of Informal Capital on New Venture Formation and Growth in China. Authors: Julie Elston, Oregon State University (USA) and Alois Weidinger, Higher Colleges of Technology (UAE)	#268 - The Role of Religion in the Development of Muslim Women's Entrepreneurial Leadership. Authors: Muhammad Azam Roomi, Cranfield University (UK); Pegram Harrison, University of Oxford (UK); Sumaira Rehman, Superior University (Pakistan); and Petya Koleva, University of Bedfordshire (UK)	#247 - The Impact of Misalignment of an Education Reform and Industrial Cluster Shift – A Case Study of the Taiwanese Low Wage Issue. Authors: Janet Tan, National Chengchi University (Taiwan) and Chi Liu, Chienkuo Technology University (Taiwan)	#312 - Entrepreneurial Intentions of UAE Youth: A Work In Progress. Authors: James Ryan and Noora Yousif Al Saiqal, United Arab Emirates University (UAE)	
	#27 - The Impact of Social Capital of Entrepreneurs on Government-Sponsored Venture Capital Decisions. Authors: Abdulrahman Ali Alolayan, Crystal Dobratz and Robert Singh, Morgan State University (USA)	#33 - Women and Mother Entrepreneurs in France. Authors: Katia Richomme-Huet and Virginie Vial, Kedge Business School (France)	#196 - Toward a Contingent Model of Entrepreneurship in Tunisia. Authors: Ramzi Sallem and Sami Boudabbous, FSEG Sfax (Tunisia)	#306 - The Impact of Global Uncertainty, Equity and Commodity Shocks on GCC Stock Markets: Evidence from Quantile Regression Analysis. Authors: Chiraz Labidi and Gazi Salah Uddin, United Arab Emirates University (UAE)	
	#233 - Venture Capital and IPO. Author: Tarek Miloud, INSEEC Business School (France)	#49 - The Impact of Post-Materialist Cultural Values on Women's Engagement In Environmental Venturing. Author: Diana Hechavarria, University of South Florida (USA)	#260 - Support to High-growth Firms: A Policy Analysis. Authors: Elsa Sarmento, University of Cranfield (UK) and Universidade de Aveiro (Portugal) and Catarina Figueira, University of Cranfield (UK)	#255 - Factors Affecting the Success or Failure of Small and Medium Enterprises in Puerto Rico. Author: Gisela L. Carrero-Morales, Universidad InterAmericana de Puerto Rico-Bayamon Campus (Puerto Rico)	

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Parallel Track #4 | Sunday, 7 June 2015 | 17:00-18:00
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	Global Entrepreneurship Monitor (GEM) Track (DWTC, Ajman A, First Floor, Concourse 2)	Social Entrepreneurship, CSR, and CSV Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Creativity Track (DWTC, Dubai E, First Floor, Concourse 2)	Small Business and SME Track (DWTC, Dubai A, First Floor, Concourse 2)	Family Business Track (DWTC, Fujairah A, First Floor, Concourse 2)
Session Chair	**Fiona Sussan, University of Phoenix (USA)**	**Paul Swiercz, The George Washington University (USA)**	**Youn Jai Lee, Soongsil University (South Korea)**	**John Laurence Enriquez, The Catholic University of Korea (South Korea)**	**Jonathan Levie, University of Strathclyde (UK)**
	#208 - The Brain Drain of Entrepreneurial Talent. Authors: Mary Boardman, Globalytica LLC (USA); Fiona Sussan and Louis Daily, University of Phoenix (USA)	#106 - Jin Jung Sung (Authenticity): Creating Shared Value the CJ Way. Authors: Paul Swiercz and Ayman El Tarabishy, The George Washington University (USA)	#166 - R&D Paradox in Innovation and Entrepreneurship: Swedish Paradox Revisited in Korea. Authors: Youn Jai Lee, Soongsil University (South Korea)	#207 - The Rise and Pitfalls of K-Entrepreneurship: SMEs in Korea. Authors: Ki-Chan Kim and John Laurence Enriquez, The Catholic University of Korea (South Korea); and Fiona Sussan, University of Phoenix (USA)	#277 - Reciprocal Nature of Organizational Sponsorship: How Family and Non-family Parent Firms Sponsor Their Spinoffs. Authors: Steve Gaklis and Jonathan Levie, University of Strathclyde (UK)
	#89 - Knowledge and Entrepreneurship Creation. What is the Connection? Authors: Cristina Fernandes, Polytechnic Institute of Castelo Branco (Portugal); Joao Ferreira and Mário Raposo, University of Beira Interior (Portugal); Ricardo Hernández and Juan Carlos Diaz-Casero, University of Extremadura-GEM Project (Spain)	#133 - Firm Age, Sales Growth, and Tax Aggressiveness: Focus on Small and Medium Enterprises. Authors: Sung Ook Park and Hyung Jong Na, Kyung Hee University (South Korea) and Hyuck Jun Song, Duksung Women's University (South Korea)	#85 - The Effect of Innovation Management Techniques Use in SMEs. Authors: Faidon Komisopoulos, Technical Educational Institute of Athens (Greece); and Avraam Papastathopoulos, Abu Dhabi University (UAE)	#261 - Mediating Role of Predictive Analytics in Building Absorptive Capacity. Authors: Diana Chernetska, University of Bremen (Germany)	#16 - Al Hassan Engineering Group: Start-up, Growth, and Transition of an Entrepreneurial Family Company from the Arabian Gulf. Authors: Golam M Khan and Topoyame Moremong-Nganunu, Sultan Qaboos University (Oman)

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Parallel Track #4 | Sunday, 7 June 2015 | 17:00-18:00
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	Entrepreneurial Leadership Track (DWTC, Dubai B, First Floor, Concourse 2)	Women and Minority Issues Track (DWTC, Fujairah B + C, First Floor, Concourse 2)	Education and Pedagogy Track (DWTC, Ajman D, First Floor, Concourse 2)	Local Entrepreneurship Issues Track (DWTC, Dubai D, First Floor, Concourse 2)	Workshop Track (DWTC, Dubai C, First Floor, Concourse 2)
Session Chair	**Joerg Freiling, University of Bremen (Germany)**	**Atsushi Kato, Doshisha Women's College (Japan)**	**Nawaf Alabduljader, The George Washington University (USA)**	**Ananth Chiravuri, United Arab Emirates University (UAE)**	#210 - Business Models and Fast Growth Firms. Author: William Williams, Commission for Academic Accreditation (UAE)
	#167 - Do Entrepreneurs Really Learn from Entrepreneurial Failure? Authors: Joerg Freiling and Harima Aki, University of Bremen (Germany)	#59 - Habitus that Leads Mama to Entrepreneurs: The Case Studies of Three Japanese Women Entrepreneurs. Authors: Atsushi Kato and Eriko Miyake, Doshisha Women's College (Japan)	#58 - The Impact of Student's Cognitive Style on Specific Antecedents of Entrepreneurial Intentions. Authors: Nawaf Alabduljader and George Solomon, The George Washington University (USA)	#314 - A Framework on the Determinants of E-government Services Quality in UAE. Auhors: Ananth Chiravuri and Mohamed AlAhmed, United Arab Emirates University (UAE)	
	#226 - How much the Universities are Entrepreneurial leaders? Authors: Roberto Parente, Rosangela Feola and Valentina Cucino, University of Salerno (Italy)	#3 - The Determinants of Female Entrepreneurship in Japan. Authors: Ayumi Inaba and Shing-Wan Chang, Middlesex University (UK)	#275 - Benefits of Entrepreneurship Education Using an Interactive Learning Environment. Author: Enzo Bivona, University of Palermo (Italy)	#301 - Entrepreneurial Approach in Developing Emirati Workforce Skills. Authors: Khaled Al Kaabi and Maqsood Sandhu, United Arab Emirates University (UAE)	

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Parallel Track #5 | Monday, 8 June 2015 | 08:00-09:30
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	Small Business and SME Track (DWTC, Ajman A, First Floor, Concourse 2)	**Social Entrepreneurship, CSR, and CSV Track (DWTC, Ajman B+C, First Floor, Concourse 2)**	**Creativity Track (DWTC, Dubai E, First Floor, Concourse 2)**	**Small Business and SME Track (DWTC, Dubai A, First Floor, Concourse 2)**	**Family Business Track (DWTC, Fujairah A, First Floor, Concourse 2)**
Session Chair	**Pierre Cleroux, Business Development Bank of Canada (Canada)**	**Seham Ghalwash, The American University in Cairo (Egypt)**	**Peter Malone, University of Western Australia (Australia)**	**Tero Vuorinen, University of Vaasa (Finland)**	**Cristina Bettinelli, University of Bergamo (Italy)**
	#164 - The Impact of Advisory Boards on Small Business. Author: Pierre Cleroux, Business Development Bank of Canada (Canada)	#228 - Integrating Social Innovation and Social Entrepreneurship: An Exploratory Study. Authors: Seham Ghalwash, The American University in Cairo (Egypt); Tony Kinder, University of Edinburgh (UK); and Ahmed Tolba and Ayman Ismail, The American University in Cairo (Egypt)	#237 - Understanding Commercialisation in Entrepreneurial Firms: A Case Example. Authors: Peter Malone and Tim Mazzarol, University of Western Australia (Australia); and Sophie Reboud, Burgundy School of Business (France)	#98 - Strategy as Practice in SMEs – the Focus of Practices and Praxis. Authors: Tero Vuorinen, Hannu Alakoski and Marko Siltamäki, University of Vaasa (Finland)	#249 - Succession Intentions in Family Firms, Some Insights on Its Antecedents. Authors: Tommaso Minola and Cristina Bettinelli, University of Bergamo (Italy)
	#185 - Key Determinants of Entrepreneurial Activity: Evidence from Scotland. Author: Kenny Crossan, Edinburgh Napier University (UK)	#187 - Stakeholder Institutionalisation and Organisational Behaviour: Contextual Factors in the Middle Eastern Countries for CSR Acceptance. Authors: Petya Koleva, University of Bedfordshire (UK); Rodolphe Ocler, University of Bedfordshire (UK); and Muhammad Azam Roomi, Cranfield University (UK)	#90 - Overseas Production and Technology Enhancement: Case Studies of Japanese Small and Medium Sized Enterprise Manufacturers. Author: Chikako Hironaka. Shiga University (Japan)	#15 - Predictors of Business Failure among High-technology firms: A neural networks analysis. Authors: Densil Williams, The University of the West Indies (Jamaica)	#201 - Tax Strategy for Family Owned Business Philanthropy. Author: Rita Grant, Grand Valley State University (USA)
	#189 - Regional Headquarters as Entrepreneurial "Knowledge-hub" of Transnational SMEs – A Business Model Perspective. Authors: Rozeia Mustafa, KnowledgeKottage (Pvt) Ltd. (Pakistan) and Joerg Freiling, University of Bremen (Germany)	#145 - Lawrence Kohlberg's Moral Dilemma and Ubuntu Philosophy: An African Discourse of an Entrepreneur's Product Pricing and Social Responsibility. Authors: Adekemi Alagah and Taiwo Eniola, University of Portharcourt (Nigeria)	#72 - Corporate opportunity recognition and innovative exploitation competencies. Authors: Jahangir Yadollahi Farsi and Reza Mohammadkazemi, University of Tehran (Iran)	#190 - Exploring the level of pro-social traits among water and sanitation entrepreneurs in Indonesia. Authors: Nurul Indarti and Rokhima Rostiani, Universitas Gadjah Mada (Indonesia)	#5 - Freish Sons Ltd: Start-up, Growth and Transition of a Small Arab Family Business. Author: Golam M Khan, Sultan Qaboos University (Oman)

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Parallel Track #5 | Monday, 8 June 2015 | 08:00-09:30
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	Entrepreneurial Leadership Track (DWTC, Dubai F, First Floor, Concourse 2)	Women and Minority Issues Track (DWTC, Fujairah B + C, First Floor, Concourse 2)	ACSB Track (DWTC, Ajman D, First Floor, Concourse 2)	Private Sector Workshops #1 (DWTC, Dubai D, First Floor, Concourse 2)	Private Sector Workshop #2 (DWTC, Dubai B, First Floor, Concourse 2)	Workshop Track (DWTC, Dubai C, First Floor, Concourse 2)
Session Chair	**Christoph Mandl, University of Hohenheim (Germany)**	**Cristina Fernandes, Polytechnic Institute of Castelo Branco (Portugal)**	**Chair: Yong Jin Kim, Sogang University (South Korea)**	**Charles Matthews, University of Cincinnati (USA)**	**Katia Passerini, New Jersey Institute of Technology (USA)**	#168 - Small Businesses are More Than Research Subjects: A Look at Small Business in Western Australia from a Practitioner's Point of View. Author: Barbara Maidment, Margaret River Business Centre (Australia)
	#193 - Ideal Failure Narrative Types - How Entrepreneurs Explain Their Business Failure. Authors: Christoph Mandl and Andreas Kuckertz, University of Hohenheim (Germany)	#86 - Is There Conceptual Convergence in Research on Female Entrepreneurship? Perspectives from a Co-citation Analysis (1998 –2014) Authors: Cristina Fernandes, Polytechnic Institute of Castelo Branco (Portugal); Joao Ferreira, University of Beira Interior (Portugal); and Marta Perez-Ortiz, Universitat Politècnica de València (Spain)	**Presentation: ICSB-Galapagos Risk of Korean Economy and SME Globalization**	Disruptive Innovation, Dynamic Capabilities, and Leadership: A Global Comparison. Authors: Ki-Chan Kim, The Cathlic University of Korea (South Korea), Azer Efendiev and Pavel Sorokin, Higher School of Economics (Russia), Constant Cheng, Jeremy Moreland and Fiona Sussan, The University of Phoenix (USA)	Leveraging IT for small business success. Author: Katia Passerini, New Jersey Institute of Technology (USA)	
	#14 - Empowering Research Entrepreneurial Leadership for the Development of Entrepreneurial Universities. Author: Kafayat Lamidi, University of Huddersfield (UK)	#124 - Integrating Women into the Rail Engineering Industry- A Pragmatic South African Approach. Authors: Gideon Nieman and Thami Mazwai, Mtiya Dynamics (South Africa) and Pearl Munthali, PRASA (South Africa)		Creativity and Innovation: The Keys to Entrepreneurship. Author: Charles Matthews, University of Cincinnati (USA)	Technology Transfer – Partnering Private Sector with Academic and Technology Hubs. Author: Roberto Parente, University of Salerno (Italy)	
	#46 - Entrepreneurial Leadership at a Crossroads. Authors: John Pisapia and Keith Feit, Florida Atlantic University (USA)	#103 - Identifying Factors Affecting Entrepreneurial Intention in Female Students. Authors: Zeynab Aeeni, Masoud Moradi and Elham Yazdani, University of Tehran (Iran)				

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Parallel Track #6 | Monday, 8 June 2015 | 11:30-12:30
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	International Business Track (DWTC, Ajman A, First Floor, Concourse 2)	Social Entrepreneurship, CSR, and CSV Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Creativity Track (DWTC, Dubai E, First Floor, Concourse 2)	Small Business and SME Track (DWTC, Dubai A, First Floor, Concourse 2)	Family Business Track (DWTC, Fujairah A, First Floor, Concourse 2)
Session Chair	**Lucrezia Casulli, University of Strathclyde (UK)**	**Prajakta Khare, Kwansei Gakuin University (Japan)**	**Pasi Malinen, University of Turku (Finland)**	**Cornelia Zanger, Technische Universität Chemnitz (Germany)**	**Cristina Bettinelli, University of Bergamo (Italy)**
	#222 - How Experience Shapes the Thinking of International Entrepreneurs. Authors: Lucrezia Casulli, University of Strathclyde (UK) and Margaret Fletcher, University of Glasgow (UK)	#169 - Conceptualization of Social Entrepreneurship in India. Authors: Prajakta Khare, Kwansei Gakuin University (Japan) and Heide Imai, Hosei University (Japan)	#39 - Crowdfunding as an Entrepreneurial Career Kick-off – Case Hello Ruby. Authors: Pasi Malinen, University of Turku (Finland)	#71 - Psychological Ownership within the Context of Business Succession of SMEs. Authors: Susanne Schübel, Cornelia Zanger and Mario Geißler, Technische Universität Chemnitz (Germany)	#152 - Organizational Social Consciousness, Market Orientation, and Innovativeness in Family and Non-Family Businesses. Authors: Cristina Bettinelli, University of Bergamo (Italy); Clay Dibrell, University of Mississippi (USA); Kathleen Randerson, EDC Paris Business School (France); and Aaron Johnson, The University of Idaho (USA)
	#229 - Does International Entrepreneurial Orientation Matter in Japanese SMEs? Authors: Satoshi Yamamoto, Tokyo Keizai University (Japan) and Eiichiro Nakanishi, Tama Shinkin Bank (Japan)	#113 - The Role of Internationalization and Geographic Location on Entrepreneurial Intention: Empirical Evidence from China. Authors: Julie Elston, Oregon State University (USA) and Alois Weidinger, Higher Colleges of Technology (UAE)	#123 - The Dark Side of Entrepreneurial Orientation (EO) Within Organizations: Why high EO Can Foster SME Employees' Entrepreneurial Intention. Authors: J. Michael Gasda, Nadine Kammerlander and Urs Fueglistaller, University of St. Gallen (Switzerland)	#21 - Knowledge Risk Management in SMEs: Opportunities and Challenges. Authors: Susanne Durst, University of Skövde (Sweden); and Thomas Henschel, Hochschule für Technik und Wirtschaft (Germany)	#160 - Turnaround Management in Small Family Businesses. A Qualitative Research in the German Tourism Industry. Author: Hartmut Meyer, Fachhochschule für Ökonomie und Management (Germany)

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Parallel Track #6 | Monday, 8 June 2015 | 11:30-12:30
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	Entrepreneurial Leadership Track (DWTC, Dubai F, First Floor, Concourse 2)	Small Business and SME Track (DWTC, Fujairah B + C, First Floor, Concourse 2)	ACSB Track (DWTC, Ajman D, First Floor, Concourse 2)	Private Sector Workshops #3 (DWTC, Dubai D, First Floor, Concourse 2)	Private Sector Workshop #4 (DWTC, Dubai B, First Floor, Concourse 2)	Entrepreneurship & Innovation Day Track (DWTC, Dubai C, First Floor)
Session Chair	**Iiris Aaltio, University of Jyväskylä (Finland)**	**Esra Memili, University of North Carolina-Greensboro (USA)**	**Chair: Chongook Rhee, Seoul Women's University and Former President of KASBS (South Korea)**	**Marco Cucculelli, Politecnica delle Marche (Italy)**	**Paul Swiercz, The George Washington University (USA)**	**Dubai SME Workshop: Simple Ideas Worth Millions. Presenter: Isalm Shousha, Dubai Entrepreneurship Academy (UAE)**
	#99 - Storytelling and Leadership as a Flow. Authors: Iiris Aaltio and Tommi Auvinen, University of Jyväskylä (Finland)	#251 - Determinants of Sustainability Management Practices in Family Firms: An Inconsistent Mediation Model. Authors: Esra Memili, University of North Carolina-Greensboro (USA), Hanqing Fang, Mississippi State University (USA), Burcu Koc, Gazi Unversity (Turkey), Ozlem Yildirim-Oktem, Bogazici University (Turkey) and Sevil Sonmez, University of Central Florida (USA)	**Presentation: SME Globalization and Opportunity Seeking**	Implementing Social Entrepreneurship – Example from Egypt. Authors Perihan Tawfik and Magdi Wahba, ILO (Egpyt)	Driving Competitive Success through HR System Design. Presenter: Paul Swiercz, The George Washington University (USA)	
	#54 - Entrepreneurship in the "Nation of Shopkeepers": Effect of Cultural Values on Opportunity Evaluation in India. Authors: Vishal Gupta, Binghamton University (USA); Ayse Banu Goktan, University of North Texas at Dallas (USA); and Subhendu Mukherjee, Sambharm School of Management (India)	#135 - South Africa and Black Small Business Regeneration. Author: Edmund Mazwai, Mtiya Dynamics (South Africa)		Sustaining Superior Performance in Family-owned and Managed High Growth Firms. Author: Marco Cucculelli, Politecnica delle Marche (Italy)	The Need for Money Smart Innovators - Dileep Rao, Florida International University (USA)	

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Parallel Track #7 | Monday, 8 June 2015 | 15:00-16:30
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	International Business Track (DWTC, Ajman A, First Floor, Concourse 2)	Social Entrepreneurship, CSR, and CSV Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Education and Pedagogy Track (DWTC, Dubai E, First Floor, Concourse 2)	Small Business and SME Track (DWTC, Dubai A, First Floor, Concourse 2)	Islamic Banking and Entrepreneurship Track (DWTC, Fujairah A, First Floor, Concourse 2)
Session Chair	**Charlotta Sirén, Aalto University (Finland)**	**Chongook Rhee, Seoul Women's University (South Korea)**	**Susan Laing, Edinburgh Napier University (UK)**	**Christoph Mandl, University of Hohenheim (Germany)**	**Atef Elshabrawy, TCF (Bahrain)**
	#93 - Entrepreneurial Foreign Owned Subsidiaries and their Initiatives: The Moderating Roles of Autonomy and Structural Organicity. Authors: Henri Hakala, University of Vaasa (Finland); Charlotta Sirén, Aalto University (Finland); and Joakim Wincent, Luleå University of Technology (Sweden)	#272 - Win-Win Growth and Small Giant suppliers' Growth Determinants - Case Study of Samsung Electronics Corporation's Small Giant suppliers. Author: Chongook Rhee, Seoul Women's University (South Korea)	#217 - Entrepreneurial Learning - An Entrepreneurial Approach to Reach the Global Crossroads and Signposts for the Next Journey. Authors: Susan Laing, Jacqueline Brodie and Jane Devlin, Edinburgh Napier University (UK)	#192 - Exploring the Societal Perception of Business Failure. Authors: Christoph Mandl, Andreas Kuckertz and Martin Allmendinger, University of Hohenheim (Germany)	#156 - Entrepreneurship and Islamic Banking: What Islamic Finance Can Add to M&SMEs Finance? Author: Atef Elshabrawy, TCF (Bahrain)
	#120 - Internationalization of Chemical MNE Corporation: A Case from Saudi Arabian Corporation "SABIC." Authors: Abdulrahman Ali Alolayan and Darlington Richards, Morgan State University (USA)	#239 - Best Practices of Financial Sustainability in Nonprofit Organizations. Authors: Aura Pedraza, Carolina Betancur Marín and Dayanne Acosta, Universidad Industrial de Santander (Colombia)	#205 - Entrepreneurs and Facilitation. Authors: Louis Jacques Filion, HEC Montréal (Canada)	#158 - Innovativeness of Manufacturing SME and the Interdependence of Types of Innovations. Authors: Zhelyu Vladimirov and Olya Harizanova, Sofia University St Kliment Ohridski (Bulgaria)	#136 - Entrepreneurial Leadership and Islamic Perceptions: Institutional, Market and Cultural Approaches. Authors: Pegram Harrison, University of Oxford (UK) and Muhammad Azam Roomi, Cranfield University (UK)
	#125 - What is the Role of Regional Headquarters in Coordinating International Service Operations? Authors: Joerg Freiling, University of Bremen (Germany); Perttu Kähäri and Rebecca Piekkari, Aalto University (Finland); and Fabian Schmutz, University of Bremen (Germany)	#179 - Exploring motivations and challenges of social entrepreneurship in Jordan. Authors: Salime Mehtap , Nour Shaheen and Aseel Dawwas, Princess Sumaya University for Technology (Jordan) and Ibrahim Kakish, King Hussein Cancer Center Project (Jordan)	#246 - The Recognition of Entrepreneurship within a Multiversity. Authors: Sanna Suomalainen and Pekka Stenholm, University of Turku (Finland)	#172 - Strategizing, Absorptive Capacity and Ambidexterity in SMEs. Authors: Roy Broersma, Anita van Gils and Andries de Grip, Maastricht University (Netherlands)	#92 - Capital Adequacy, Liquidity, and Risk: Is Islamic Banking Too Expensive? Author: Camille Paldi, FAAIF Ltd. (UAE)

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Parallel Track #7 | Monday, 8 June 2015 | 15:00-16:30
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	Finance and Economics Track (DWTC, Dubai F, First Floor, Concourse 2)	Public Policy and Regulation Track (DWTC, Fujairah B + C, First Floor, Concourse 2)	ACSB Meetings (DWTC, Ajman D, First Floor, Concourse 2)	Private Sector Workshops #5 (DWTC, Dubai D, First Floor, Concourse 2)	Private Sector Workshop #4 (DWTC, Dubai B, First Floor, Concourse 2)	Entrepreneurship & Innovation Day Track (DWTC, Dubai C, First Floor)
Session Chair	**Wasseem Mina, United Arab Emirates University (UAE)**	**William Williams, Commission for Academic Accreditation (UAE)**	**ACSB Forum: Asian SME Globalization and Healthiness of Business Ecosystem (HEBEX) at Asia**	**Geoff Archer, Royal Roads University (Canada)**	**J. Hanns Pichler, WU Vienna University of Economics and Business (Austria)**	Entrepreneurship in the UAE: A Local Perspective Facilitator: Steven Kranz, United Arab Emirates University (UAE) Speakers: Hanan Al Fardan, Co-Founder, AlRamsa Institute for Emirati Dialect and Culture (UAE) Najah Hussain Al Muntafiq, Founder Jalila Chocolates/Coco Jalila (UAE)
	#298 - But Most of All We Love Each Other: Does Social Cohesion Pay Off? Evidence from FDI Flows to Middle Income Countries. Author: Wasseem Mina, United Arab Emirates University (UAE)	#295 - A Study of the Convergence between Entrepreneurship, Government Policy and Higher Education in the Sultanate of Oman. Authors: William Williams, Commission for Academic Accreditation (UAE); Helena Knight, Richard Rutter, Sohar University (Oman)		Online Learning Excellence (OLE). Author: Geoff Archer, Royal Roads University (Canada)	Schumpeterian Entrepreneurship as Capitalistic Dialectics. Presenter: J. Hanns Pichler, WU Vienna University of Economics and Business (Austria)	
	#44 - Do European Hedge Fund Managers Time Market Liquidity? Authors: Soumaya Ben Khelifa and Dorra Mezzez Hmaied, Institut des Hautes Etudes Commerciales- Carthage (Tunisia)	#184 - SME's Cooperation with Large Enterprises-South Korea's Experience: Policy Focus, Business Reaction, and Implications for Asian Countries. Author: Chang Seok Song, Soongsil University (South Korea)		Business Model Innovation. Author: Luca Iandoli, University of Naples Federico (Italy)	Using the Global Entrepreneurship Index (GEI) to understand Ecosystem. Presenter: Fiona Sussan, The University of Phoenix (USA)	
	#78 - The Identification of Investment Opportunity at Seed-stage by Business Angels. Author: Abdel Malik OLA, Angers University (France)	#97 - Entrepreneurial Morass and Serial Entrepreneurship: An Exploratory Study of Korean Entrepreneurs' Self-Reported Impeding Factors on their Serial Venturing . Authors: Young-Dall Lee, Dongguk University (South Korea) and Myung-Soo Lee, Baruch College, The City University of New York (USA)				

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Parallel Track #8 | Monday, 8 June 2015 | 17:00-18:30
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	International Business Track (DWTC, Ajman A, First Floor, Concourse 2)	Education and Pedagogy Track (DWTC, Dubai E, First Floor, Concourse 2)	Small Business and SME Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Family Business Track (DWTC, Fujairah A, First Floor, Concourse 2)	Entrepreneurial Leadership Track (DWTC, Dubai F, First Floor, Concourse 2)
Session Chair	**Norio Kubota, The University of Shimane (Japan)**	**Eugene Fregetto, Retired Professor of Marketing (USA)**	**Dileep Rao, Florida International University (USA)**	**Hartmut Meyer, Fachhochschule für Ökonomie und Management (Germany)**	**Lara Jelenc, Univeristy of Rijeka (Croatia)**
	#252 - Challenges for Supporting Overseas Market Development of the Japanese SMEs via Foreign-trade Ports : Case Studies of Japanese Foreign-trade Ports Supporting Market Development to Far East Russia. Author: Norio Kubota, The University of Shimane (Japan)	#52 - Unionization of Higher Education in the U.S. Authors: Eugene Fregetto, Retired Professor of Marketing (USA)	#1 - Why Venture Leadership is More Important than Venture Capital. Authors: Dileep Rao, Florida International University (USA)	#95 - Turnaround Management in the Craft Industry - The Butcher Gochon Case. Author: Hartmut Meyer, Fachhochschule für Ökonomie und Management (Germany)	#51 - Individual Entrepreneurial Behavior in Croatian IT Firms: The Contribution of Strategic Thinking Skills. Authors: Lara Jelenc, Univeristy of Rijeka (Croatia) and John Pisapia, Florida Atlantic University (USA)
	#48 - Gender and Cultural Influence on Market Mavens in Social Networks. Author: Erika Graf, Frankfurt University (Germany)	#110 - Entrepreneurial Propensity in University Students of Mexico (GESt-Study). Authors: Blanca Josefina García Hernández and María Dolores Martínez García, ICSB México (México); Rubén Ascúa, Universidad Tecnológica Nacional (Argentina); Walter Ruda and Benjamin Danko, University of Applied Sciences Kaiserslautern (Germany)	#223 - Collaborative Product Development Between Large Retailers and Small and Medium-Sized Suppliers: The Case of Food Products in South Korea. Authors: Jongkun Jun, Sooyeon Lim and Juyoung Kim, Hankuk University of Foreign Studies (South Korea)	#153 - The Influence of the Family on Recognition and Creation of International Opportunities: A Research Agenda. Authors: Kathleen Randerson, EDC Paris Business School (France); Alain Fayolle, Emlyon Business School (France); Clay Dibrell, University of Mississippi (USA) and Cristina Bettinelli, University of Bergamo (Italy)	#278 - Role Overload, Growth of Obsessive Passion and Moderating Effects of Goals: A Study of Early Founders at Pitching Events. Authors: Silvia Stroe and Joakim Wincent, Hanken School of Economics (Finland)
	#139 - From Local to Cross-cultural to Global, Challenges that Face UAE Nationals in the 21st century: The Role of Transactional Framework of Cultural Intelligence. Author: Ahmad Salih, Grenoble Ecole de Management (France)	#269 - Entrepreneurship Education: A Tale of Two Countries. Authors: Roisin Lyons, Dublin City University (Ireland); Safiya Alshibani, Princess Nourah Bint Abdulrahman University (Saudia Arabia); and Theo Lynn, Dublin City University (Ireland)	#116 - Lessons from high-growth firms: Overcoming challenges in dynamic environments. Authors: Poh Yen Ng, Higher Colleges of Technology (UAE) and Robert T. Hamilton, University of Canterbury (UK)	#213 - Development of Integral Model for Women Entrepreneurship in South Asia (Evidence from Pakistan). Author: Jamila Khurshid and Muhammad Ishfaq Khan, Muhammad Ali Jinnah University Islamabad (Pakistan)	#287 - Digital Innovators' Entrepreneurial Traits: Business as Usual or New Skills? Authors: Cesar Bandera, Diana Walsh, and Katia Passerini, New Jersey Institute of Technology (USA)

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Parallel Track #8 | Monday, 8 June 2015 | 17:00-18:30
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	Workshop Track (DWTC, Fujairah B + C, First Floor, Concourse 2)	ACSB Meetings (DWTC, Ajman D, First Floor, Concourse 2)	Workshop Track (DWTC, Dubai D, First Floor, Concourse 2)	Workshop Track (DWTC, Dubai B, First Floor, Concourse 2)	Entrepreneurship & Innovation Day Track (DWTC, Dubai C, First Floor)
Session Chair	Journal of Small Business Management (JSBM): Advice from the Editors. Author: Steve Walsh, Associate Editor, JSBM and Technovation; University of New Mexico (USA)	**Dr. Joon-Ho LEE, Korea Small Business Research Institute (South Korea)** **ACSB Meetings**	#305 - Innovation & the Role of SME's for Sustainability by UAEU Students. Author: Nihel Chabrak, United Arab Emirates University (UAEU); Rabab Abdulameer Merza Abdulhusain Ali, United Arab Emirates University (UAEU); Taleb M. Al Hebsi, United Arab Emirates University (UAEU); Abdalla J. Al Marashda, United Arab Emirates University (UAEU); Alia R. Al Saedi, United Arab Emirates University (UAEU); Najat M. Al Waheebi, United Arab Emirates University (UAEU); and Ameena A. Batoon, United Arab Emirates University (UAEU)	Games and Simulations for Entrepreneurship Educators. Authors: Geoff Archer, Royal Roads University (Canada)	

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Parallel Track #9 | Tuesday, 9 June 2015 | 08:30-10:00
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	International Business Track (DWTC, Ajman A, First Floor, Concourse 2)	Creativity and Innovation Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Public Policy and Regulation Track (DWTC, Fujairah A, First Floor, Concourse 2)	Education and Pedagogy Track (DWTC, Dubai E, First Floor, Concourse 2)
Session Chair	**Ricardo Arechavala-Vargas, Universidad de Guadalajara (Mexico)**	**Ken Wong, The Hong Kong Polytechnic University (Hong Kong)**	**Lisa Escobales, ICSB Puerto Rico & the Caribbean (Puerto Rico)**	**Louis Jacques Filion, HEC Montréal (Canada)**
	#209 - Market Knowledge and Innovation Capabilities in Small Technology Firms from Emerging Economies in Latin America. Authors: Ricardo Arechavala-Vargas, Universidad de Guadalajara (Mexico); María Fernanda Andrés and Luis Felipe Agramunt, Universidad Nacional del Litoral (Argentina)	#131 - The Challenges of Professional Visual Artist in Hong Kong. Author: Ken Wong, The Hong Kong Polytechnic University (Hong Kong)	#289 - Puerto Rico's Public Policy: Regulation Changes through Education Strategies in times of Crisis. Authors: Lisa Escobales and Teresita Ibarra, ICSB Puerto Rico & the Caribbean (Puerto Rico)	#165 - Varney Cleaning Services. Authors: Louis Jacques Filion, HEC Montréal (Canada)
	#221 - How the Middle Managers Make Sense in Context of the New Strategic Vision Imposed by the Parent Company? Authors: Hala Alioua and Alberic Tellier, University of Caen Basse Normandie (France)	#60 - Family involvement and corporate tax aggressiveness in French SMEs. Authors: Issam Laguir and Christophe Gomes, Monpellier Business School (France) and Lamia Laguir, Université Paris Descartes (France)	#270 - The Consumer Perception of Advertising Health Care Providers. Authors: Eunice Kaute, Jomo Kenyatta University (Kenya); Kavoo Linge, Stellenbosch University (South Africa); and Joseph Mutua. United States International University (Kenya)	#254 - Evidence from Early Entrepreneurship Education: The Junior Business School. Author (s): Jan-Martin Geiger and Andreas Liening, TU Dortmund University (Germany)
	#199 - Can the IBN Saud Robot Really Learn Emotional Facial Expressions of all Cultures? Authors: Louis Daily and Fiona Sussan, University of Phoenix (USA)	#9 - An Economic-Psychological Model of Entrepreneurial Intentions: Study Among Business Economics Student In Jakarta. Authors: Batsyeba Sundari, Aski Marisa, and Dharma T. Ediraras, Gunadarma University (Indonesia)	#151 - Entrepreneurship Education in Dubai's Private Schools. Author: Hanan Alfardan, Knowledge and Human Development Authority (UAE)	#37 - Multiple Intelligences Approach to Curriculum Transaction in Achieving the Educational Objectives. Author(s): Reni Francis, Pillai's College of Education and Research (India)

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Parallel Track #9 | Tuesday, 9 June 2015 | 08:30-10:00
Dubai World Trade Center (DWTC), First Floor, Concourse 2

Women and Minority Issues Track (DWTC, Dubai B, First Floor, Concourse 2)

Workshop Track (DWTC, Ajman D, First Floor, Concourse 2)

Workshop Track (DWTC, Dubai C, First Floor, Concourse 2)

Session Chair

Ritu Sharma, Pandit Deendayal Petroleum University (India)

#197 - Gender Equality and Women Empowerment in Higher Education: A Comparative Analysis in the Indian Context. Authors: Ritu Sharma and Tanushri Banerjee, Pandit Deendayal Petroleum University (India)

#234 - Mujeres Ecco: An Entrepreneurship Support Program to Encourage Women Empowerment. Authors: Carolina Herrera Gomez, Lizeth Natalia Rojas Martínez and Aura Cecilia Pedraza Avella, Universidad Industrial de Santander (Colombia)

#25 - A Development of Innovation to Promote Healthy Postpartum Women Using Thai Traditional. Author: Patthira Phonngam, Loei Rajabhat University (Thailand)

#29 - Team-Based Learning as an Effective and Engaging Teaching Method. Authors: Peter Balan, University of South Australia (Australia) and Norita Ahmad, American University of Sharjah (UAE)

The History of ICSB. Author: J. Hanns Pichler, WU Vienna University of Economics and Business (Austria)

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Parallel Track #10 | Tuesday, 9 June 2015 | 10:30-12:00
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	Small Business and SME Track (DWTC, Ajman A, First Floor, Concourse 2)	Information Systems and Technology Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Organizational Theory Track (DWTC, Fujairah A, First Floor, Concourse 2)	Small Business and SME Track (DWTC, Dubai E, First Floor, Concourse 2)
Session Chair	**Najib Afa, CNAM (France)**	**Fiona Sussan, University of Phoenix (USA)**	**Joerg Freiling, University of Bremen (Germany)**	**Cristina Fernandes, Polytechnic Institute of Castelo Branco (Portugal)**
	#244 - Entrepreneurial Careers Paths in SMEs Creation: A Comparative Exploratory Study of Six North-Mediterranean Regions. Authors: Najib Afa, CNAM (France); Aurélie Kleber, Lorraine University (France); and Mohamed Bayad, CNAM (France)	#248 - Tech grad, innovation, and IPO success of hi-tech firms. Authors: Radostina Peteva and Fiona Sussan, University of Phoenix (USA)	#130 - Path Dependence in the Entrepreneurial Process. Author: Joerg Freiling, University of Bremen (Germany)	#87 - New perspectives about Social Entrepreneurship conceptualization. Authors: Cristina Fernandes, Polytechnic Institute of Castelo Branco (Portugal), Joao Ferreira, University of Beira Interior (Portugal) and Marta Perez-Ortiz, Universitat Politècnica de València (Spain)
	#262 - Exploring Motivation to Become an Entrepreneur in Emerging Countries: Multiple Case Studies with Japanese Diaspora Entrepreneurs. Author: Aki Harima, University of Bremen (Germany)	#80 - Use of Information and Communication Technology on Poverty Status of Rural Entrepreneurs in Southwest Nigeria. Authors: Adelomo Sekumade and Oluwatosin Ishola, Federal University of Technology Akure (Nigeria)	#317 - Rapid Internationalization of Born Global Firms - Do Local Networks have an Impact? Authors: Viveca Sasi and Gilad Sperling, Aalto University (Finland) and Pia Arenius, Hanken School of Economics (Finland)	#18 - Mismanagement and its Consequences to Farm Business Prospect and Sustainability: Evidences from Commercial Farms in Northern Nigeria. Authors: Abba Aminu, Bayero University Kano (Nigeria); Yusuf Muhammad Abdullahi, Ahmadu Bello University (Nigeria); Mansur Idris and Zayyad Adam Abdullahi, Bayero University Kano (Nigeria)
	#111 - Entrepreneurship Between the 2nd and 4th Generations of Family Businesses. Authors: Renata Bernardon, PUCRS and Unisinos (Brazil) and Jefferson Monticelli, Unisinos (Brazil)	#77 - Family Business Succession Issues in Transition Economies: Contrasting Macedonia and Kosovo. Authors: Veland Ramadani, South East European University (Macedonia), Shqipe Gerguri-Rashiti and Selma Kurtishi-Kastrati, American University of the Middle East (Kuwait); and Leo Paul Dana, Montpellier Business School (France)	#266 - Service Delivery in NGOs: An Examination of the Contribution of Board of Directors in Marsabit County in Kenya. Author: Teresia Linge (Kenya)	#280 - Access to Microfinance Services Among the Youth in Kenya: A Case Study of Rafiki Microfinance Bank. Author: Peter Kiriri, United States International University Africa (Kenya)

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Parallel Track #10 | Tuesday, 9 June 2015 | 10:30-12:00
Dubai World Trade Center (DWTC), First Floor, Concourse 2

	Local Entrepreneurial Issues Track (DWTC, Dubai B, First Floor, Concourse 2)	Workshop Track (DWTC, Ajman D, First Floor, Concourse 2)	Workshop Track (DWTC, Dubai C, First Floor, Concourse 2)
Session Chair	**Sami Alwuhaibi, King Fahd University of Petroleum and Minerals (Saudi Arabia)**	#30 - Ensuring Student Buy-in for Pre-learning in Flipped or Team-Based Learning Classes. Authors: Peter Balan, University of South Australia (Australia) and Norita Ahmad, American University of Sharjah (UAE)	#8 - A XBRL Technoloy Applied to Access Finance Strategy for Sustained Competitive Advantage: Small Medium Creative Industries In Indonesia. Authors: Dharma T. Ediraras, Tri Yusnitasari and Lily Wulandari, Gunadarma University (Indonesia)
	#315 - GlutenFree-421 Holding Company. Author: Sami Alwuhaibi, King Fahd University of Petroleum and Minerals (Saudi Arabia)		
	#316 - Entrepreneurial Marketing Strategy: The Case of Ibn Rushd National Academy. Authors: Abdelraheem Abual Basal and Rand Badran, Princess Sumaya University for Technology (Jordan)		
	#140 - The Entrepreneurial Spirit of Syrian Refugees in Jordan. Authors: Salime Mehtap, Reem Al-Shakhanbeh, and Jocelin Hattar, Princess Sumaya University for Technology (Jordan)		

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