Introduction

Dubai Entrepreneurship Academy is an addition to the Dubai SME services portfolio, which comprises varied programs to identify, nurture, qualify and promote entrepreneurial talent and SME potential in the emirate.

The Academy is a novel initiative, which will lead to a stronger learning and development support system, not only for SME owners and future entrepreneurs, but also for all participants willing to improve their business development and personal development skills.

All our programs are practice-oriented which enables our participants to develop their business development competencies through well-structured programs modules.

Kindly find the suggested workshop:

Simple ideas worth millions

Brief:

This session will show students how simple ideas can turn to multimillion-dollar businesses. It will take them through a journey through the anatomy of those ideas and the steps needed to make those ideas matter.

Duration: 1 hour

Presenter: Mr.Isalm Shousha